

ERNEST final conference - Florence, June 27th, 2012



ERNEST JOINT CALL

The experience of Emilia-Romagna Region



Our Experience

- Strengths



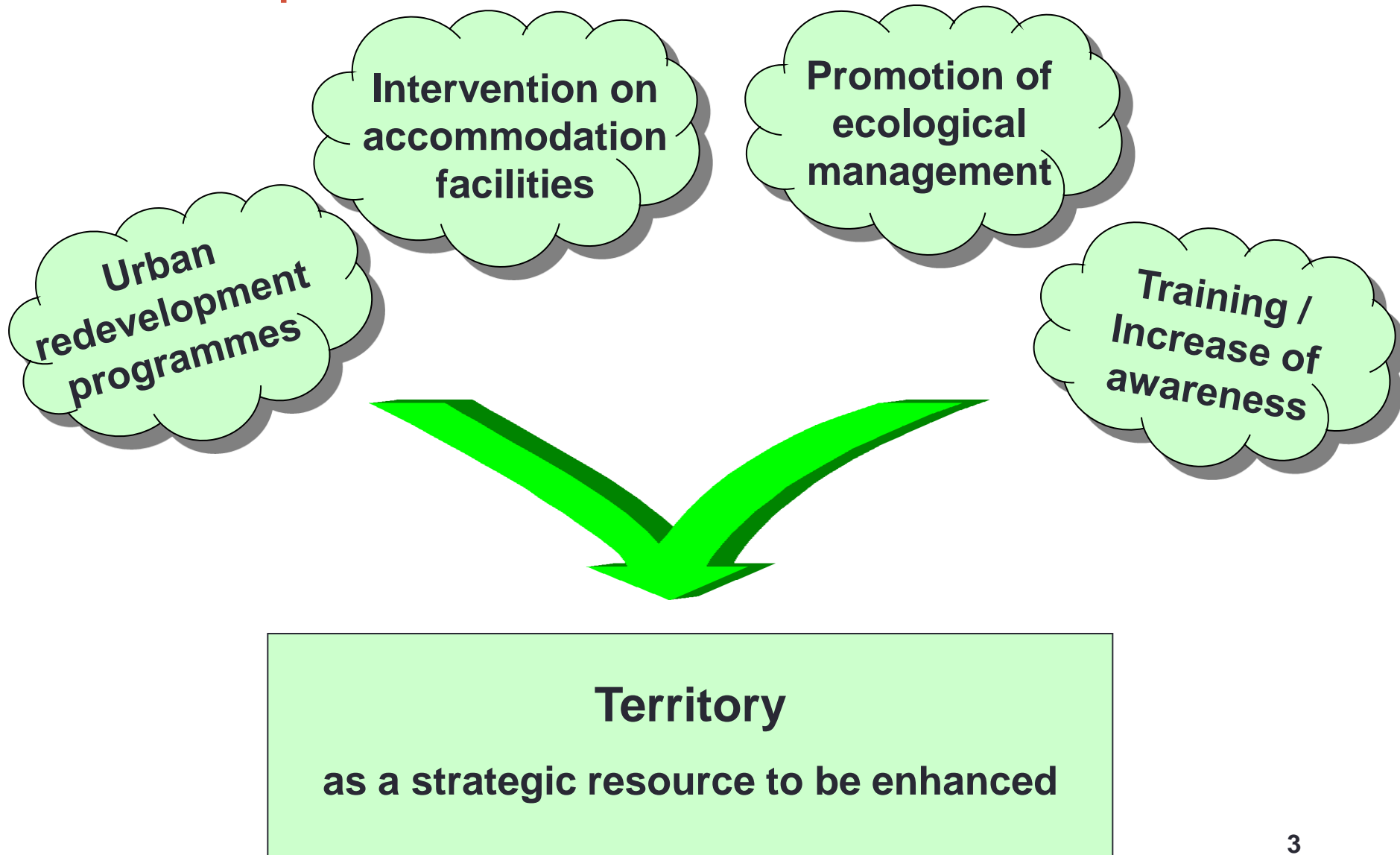
- Weaknesses



- Results

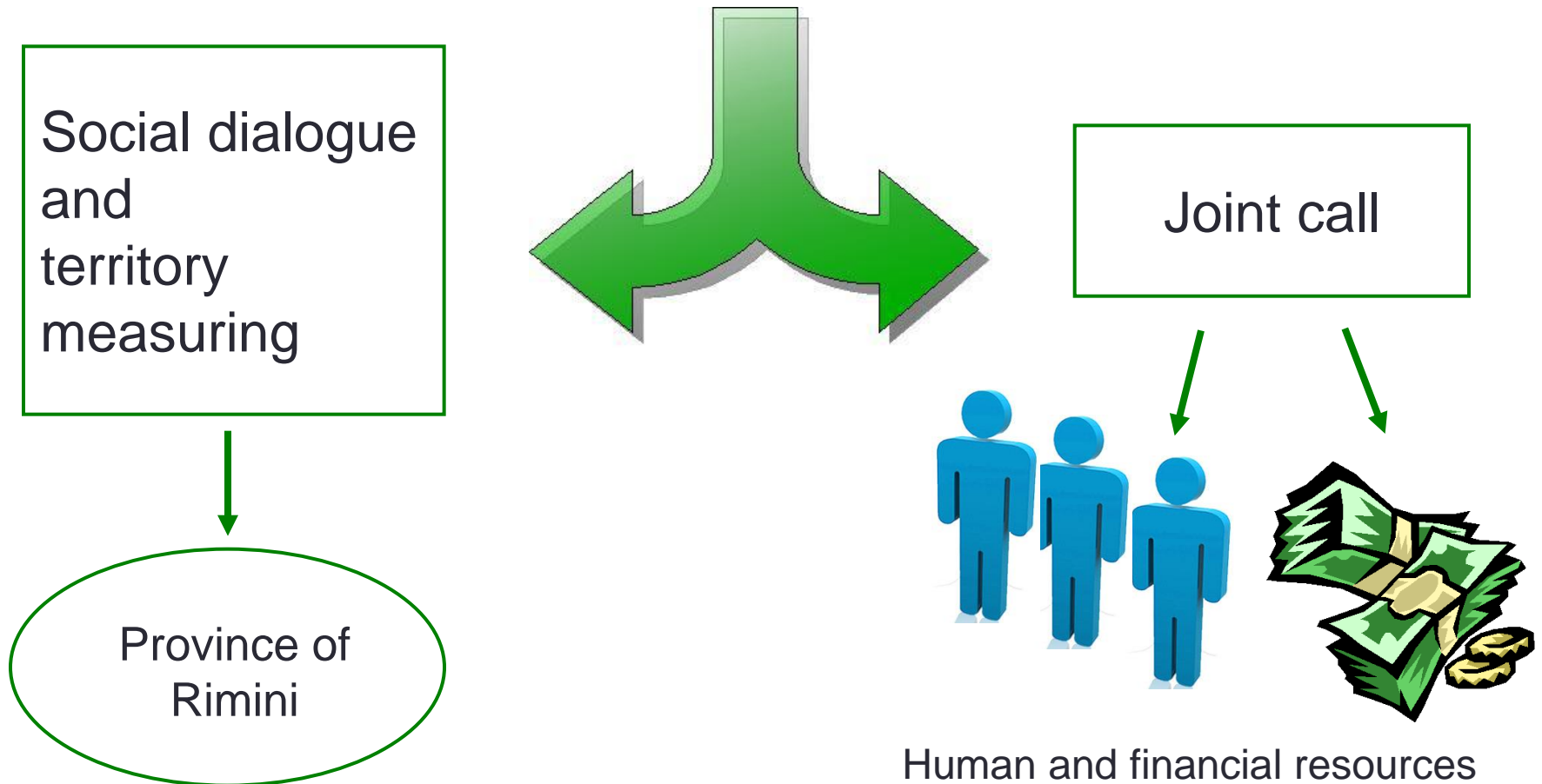


Our Experience



Our Experience

Measuring the local development level of tourism



Our Experience

E-R region call publishing – October 2010

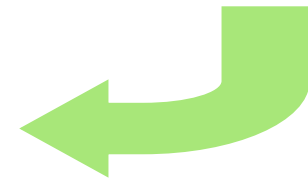
E-R region projects approval – December 2010

Final ranking list – May 2011

Projects aimed at improving the sustainability, the accessibility and the safety of bathing establishments



Regional funding
180,000.00 eur



Strengths / Weaknesses

Complex implementation

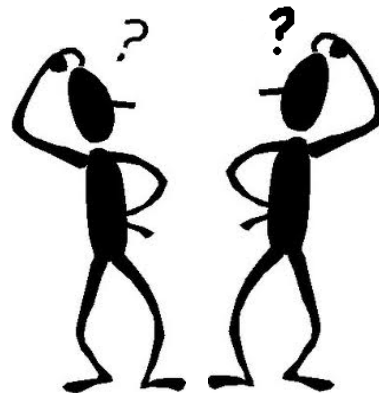


Different timings



Different national procedures

Different language



Results

Set of indicators

Future sustainable
tourist scenarios

Territorial
governance
improved

Increased
competitiveness

Approved projects:

A_BEST – Province of Forlì-Cesena

BEST – Province of Ravenna

Exellence – Province of Rimini

SOS – Province of Ferrara

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Thank you for your attention

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