

ERNEST final conference - Florence, June 27th, 2012



TERRA INCOGNITA : DEVELOPMENT OF SUSTAINABLE CULTURAL TOURISM IN THE KOŠICE REGION, SLOVAKIA

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ERENEST project has inspired us

What is innovative in TERRA INCOGNITA ?

The development of cultural tourism will be achieved by:

- Supporting authenticity of our specific heritage values
- Supporting diversity of nations and nationalities or ethnic living in the region
- Bringing new quality to the active forms of tourism
- Improving accessibility of the region and valueable destinations
- increasing importance of tourism as a source of income for locals which will contribute to the increased quality to their lives

Aims and Objectives

Specific objectives of the programme:

- ❖ to rise cultural awareness
- ❖ to increase number of stakeholders in the region
- ❖ to improve cultural, sport and free-time infrastructure for citizens and visitors

Cultural Routes in the Košice region

- The Gothic Route



Cultural Routes in the Košice region

- The Iron Route



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Cultural Routes in the Košice region

The Wine Route



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ERNEST PROJECT

THANK YOU FOR YOUR ATTENTION

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