

ERNEST final conference - Florence, June 27th, 2012



GOOD PRACTICES IN NORTH-HUNGARY

Ms. Zsanett Kaprinyák
Project Manager



NORDA

Regional Development Agency
of North-Hungary Non-profit LLC



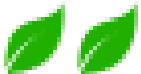
ernest
European Research Network
on Sustainable Tourism



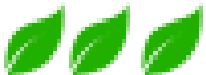
Good Practices on NetJac



- Miskolc Tapolca and its Cave Bath and open-air bath
- Hollókő World Heritage Village
- Tokaj wine region



- Gömörszőlős, the sustainable village programme



- Ipolytarnóc Fossils Nature Conservation Area
- Lake Tisza Eco-Centre



NORDA

Regional Development Agency
of North-Hungary Non-profit LLC

Miskolc Tapolca and its Cave Bath and open-air bath

The main objectives:

- high quality resort area and service center for health tourism
- to be able to retain international and national tourists for several days and reduce seasonality effects



Hollókő World Heritage Village

- Traditional village life
- On the UNESCO's World Heritage List since 1987
- Part of the Bükk National Park
- Protected - their special piece of culture and history



Tokaj wine region

Most famous wine region of Hungary

The main aim:

to preserve this special site for future generations, by protecting its environment, culture and unique identity



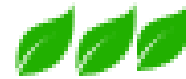
Gömörszőlős, the sustainable village programme

Traditional culture:

- Local handicrafts, tourist and training programmes, various cultural services and attractive rural accommodations
- Workshops and school of sustainable development
- „Sustainable Village” programme launched by the Ecological Institute in 1993
- The aim of the programme:
to elaborate a sustainable development model that can provide good example and experience to be followed by other regions



Ipolytarnóc Fossils Nature Conservation Area



- "Prehistoric Pompeii"
- Ipolytarnóc stores 23-17 million year old fossils
- Visitor Centre's exhibition hall the geological past
- 4D animation about the prehistoric past
- The starting and final point of the study- trail network of the site



The reconstruction and modernization of the site was funded by the National Development Plan, priority axis: Strengthening the Tourism Potential.



Lake Tisza Eco-Centre

- Lake Tisza - the second largest lake in Hungary
- Exceptional wildlife attracting nature-lovers in every season
- Various trails – on foot, by bike, in a boat or on horseback



EcoCentre is opened in May 2012

Lake Tisza Ecocentre was designed to collect and show the rich flora and fauna of the Tisza valley and its lake. Beside tourism the EcoCentre focuses on education.

Europe's largest fresh-water aquarium system
3D Showroom
Permanent exhibitions
Recreation Park



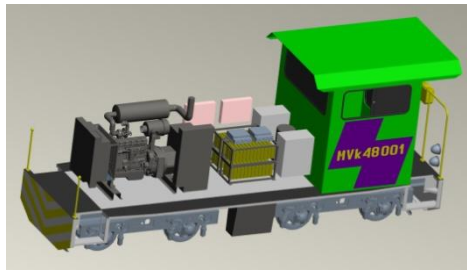
The aim is:

to boost the ecotourism potential of the area without putting too much pressure on the land. Furthermore it educates visitors about preservation of the local and national natural and environmental assets.



New relevant developments:

- **Ecotourism development of Forest Railway**



- **Cultural and ecotourism development in Diósgyőr-Lillafüred (Miskolc)**



- **Improvements of museums in Miskolc**
- **Edelény Castle cultural-tourism centre**



ERNEST final conference - Florence, June 27th, 2012

ERNEST PROJECT

Thank you for attention!

Ms. Zsanett Kaprinyák
Project Manager



NORDA

Regional Development Agency
of North-Hungary Non-profit LLC



EUROPEAN COMMISSION
European Research Area



ernest

European Research NETwork
on Sustainable Tourism

