

ERNEST final conference - Florence, June 27th, 2012

# EXCELLENCE PROJECT



«Beach Establishment Accessibility, Security and Environmental Impacts Reduction»

Province of Rimini (Italy)

Municipality of Torroella de Montgrí - L'Estartit (Spain)



# Exellence Project :General Objectives

- EXCELLENCE Project, “Beach Establishment Accessibility, Security and Environmental Impacts Reduction”, aims to improve the beach establishments’ sustainability, accessibility and safety, as part of a general strategy for a more sustainable tourism.
- Participation and a strong involvement of the main stakeholders is one of the most important success factor and Excellence Project started doing this at the very beginning of the project
- Province of Rimini gained an extensive experience about beach establishment sustainability, since 2003 when the first eco sustainable beach est was launched in Italy

# Exellence Project : Partnership

- Lead Partner Province of Rimini (LP) ,
- Scientific Coordinator Partner : CSA Group S.p.A. (PP2),.
- Stakeholders: Legacoop Rimini (PP3), OASI Confartigianato (PP4), SIB Confcommercio (PP5), Confesercenti (PP6), as Association of Beach Establishment's Entrepreneurs
- Municipality of Torroella de Montgrí - L'Estartit (Spain ) (PP7)

# Exellence Project : Work Packages

WP	WP Description	WP Coordinator	Partners Involved
1	Coordination and Management of the Project	Province of Rimini	All
2	Communication and Dissemination	Legacoop Rimini	All
3	Analisis and Feasibility Studies on sustainability	CSA Rimini	All
4	Development of specific tools, “Green-Calls”, to provide financial incentives addressed to beach establishments to improve their sustainability, accessibility and safety	Province of Rimini	LP-PP2-PP3-PP4-PP5-PP6
5	Experiences and Good Practices Exchange	Torroella de Montgrí - L'Estartit	All

# Excellence Project :Green Calls

- The Beach Establishment's Entrepreneurs were invited to present their actions' proposals regarding three Green Calls (see below)
- Financial Incentives total amount 42.500 €

EXCELLENCE Green Calls	Action and Financial Incentive
Sustainability	<p>The call aims to improve the sustainability, funding actions for water saving, energy conservation, waste management</p> <p>2.000 € the financial incentive (maximum)</p>
Accessibility	<p>The call aims to improve the accessibility removing architectural barriers and fostering the full enjoyment of Beach Establishment's facilities, funding actions so addressed , 3.000 € the financial incentive (maximum )</p>
Safety on the beach	<p>The call aims to improve the security funding actions for video surveillance</p> <p>1.500 € the financial incentive (maximum )</p>

# Exellence Project : Green Call Beneficiaries

Beneficiaries	Beach Establishments
Cooperativa Bagnini di Bellaria-Igea Marina	12
Cooperativa Bagnini di Viserba	1
Cooperativa Bagnini di Rimini	7
Cooperativa Bagnini di Riccione	5
SIB Confcommercio	0
CNA di Riccione	3
Confesercenti	60
TOTAL	88

# Exellence Project : Results Achieved

EXCELLENCE Green Calls	Actions
Sustainability	25
Accessibility	2
Safety on the beach	122
TOTAL	149

## Energy and Co2 Savings (Extimated)

11.594 kW/month

99.454 Kg CO<sub>2</sub>/year

93 Kg SO<sub>2</sub>/year

73 Kg NO<sub>x</sub>/year

# Exellence Project : Results Achieved



## *Clockwise*

- Photovoltaic panels,
- Solar panels for hot water,
- Braille Map for Blind people
- Toilet facilities for disabled





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# ERNEST PROJECT

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Thank you for your Attention

